

Sustell™ service enables accurate footprint measurement to make animal protein value chain more sustainable



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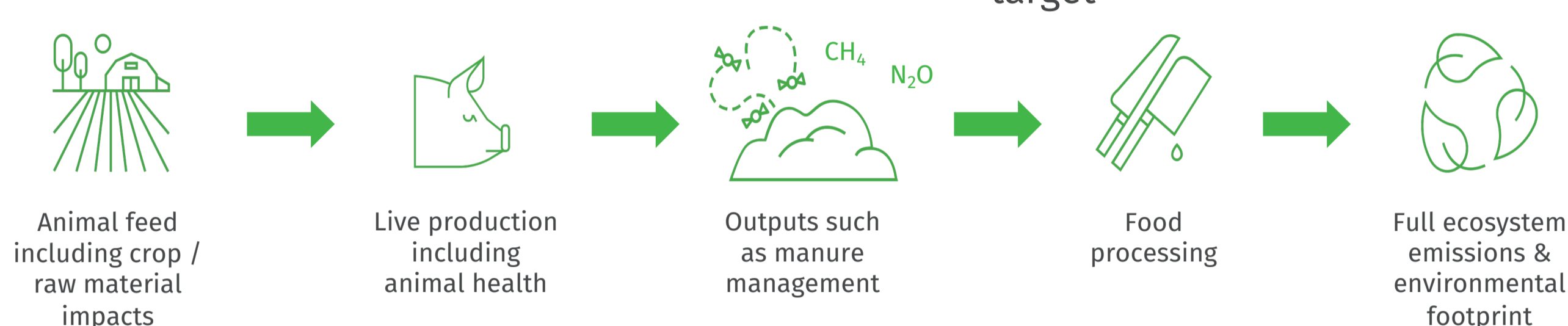
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A full eco-system approach is required involving all stakeholders of animal protein food value chain...

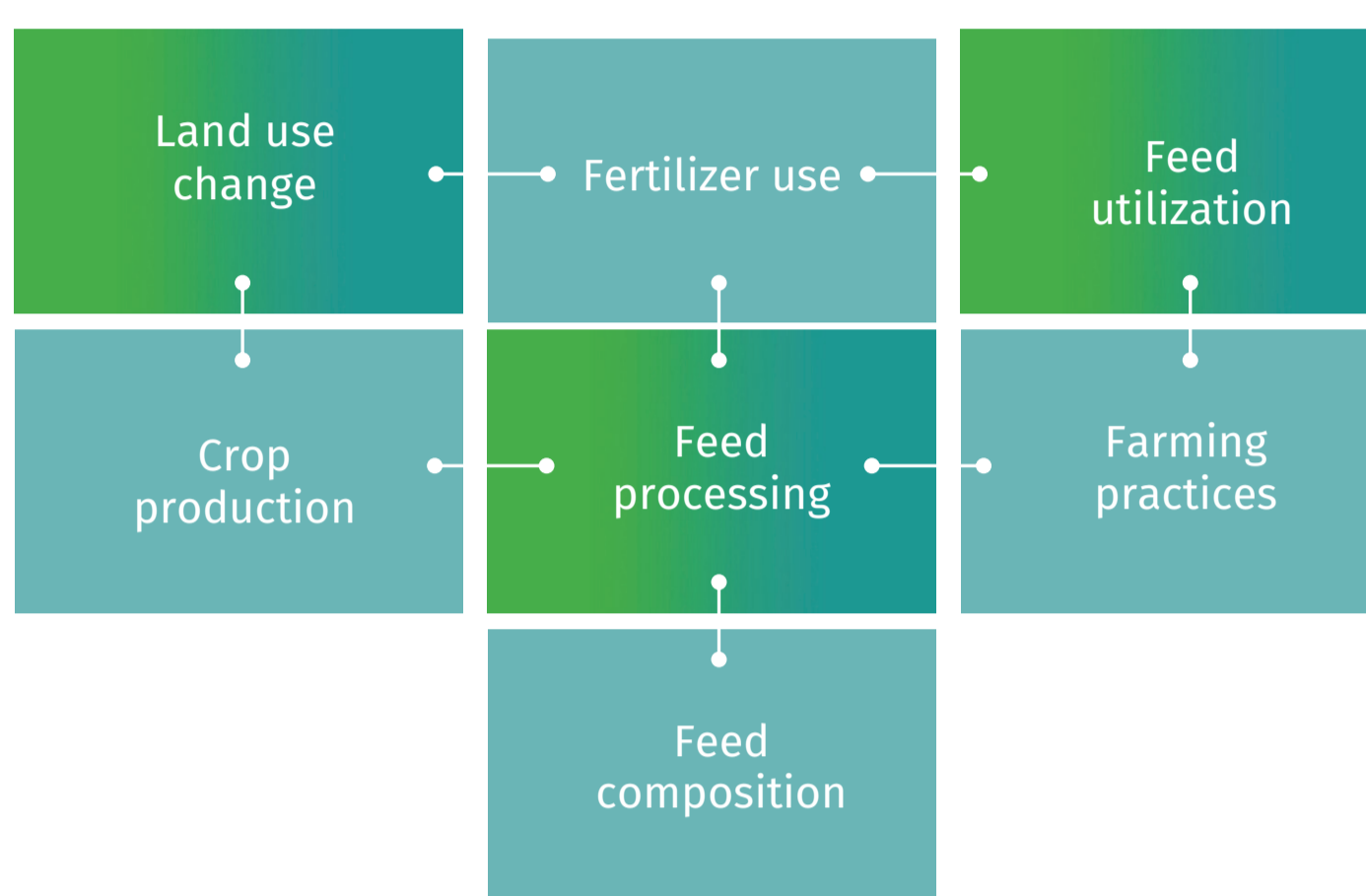
From a siloed industry approach

Many **product-driven approaches** focused purely on single steps of the **ecosystem** looking at it from a **supplier perspective**



Need to use a **full ecosystem approach** to show and **measure the full environmental footprint** of animal protein production and improve it to science-based target

A full systems understanding ...



- And
- methods, databases and calculation tools to determine climate impact
 - at farm level
 - Enabling tangible and measurable reductions with different interventions - nutritional, manure & housing, energy resources, etc.



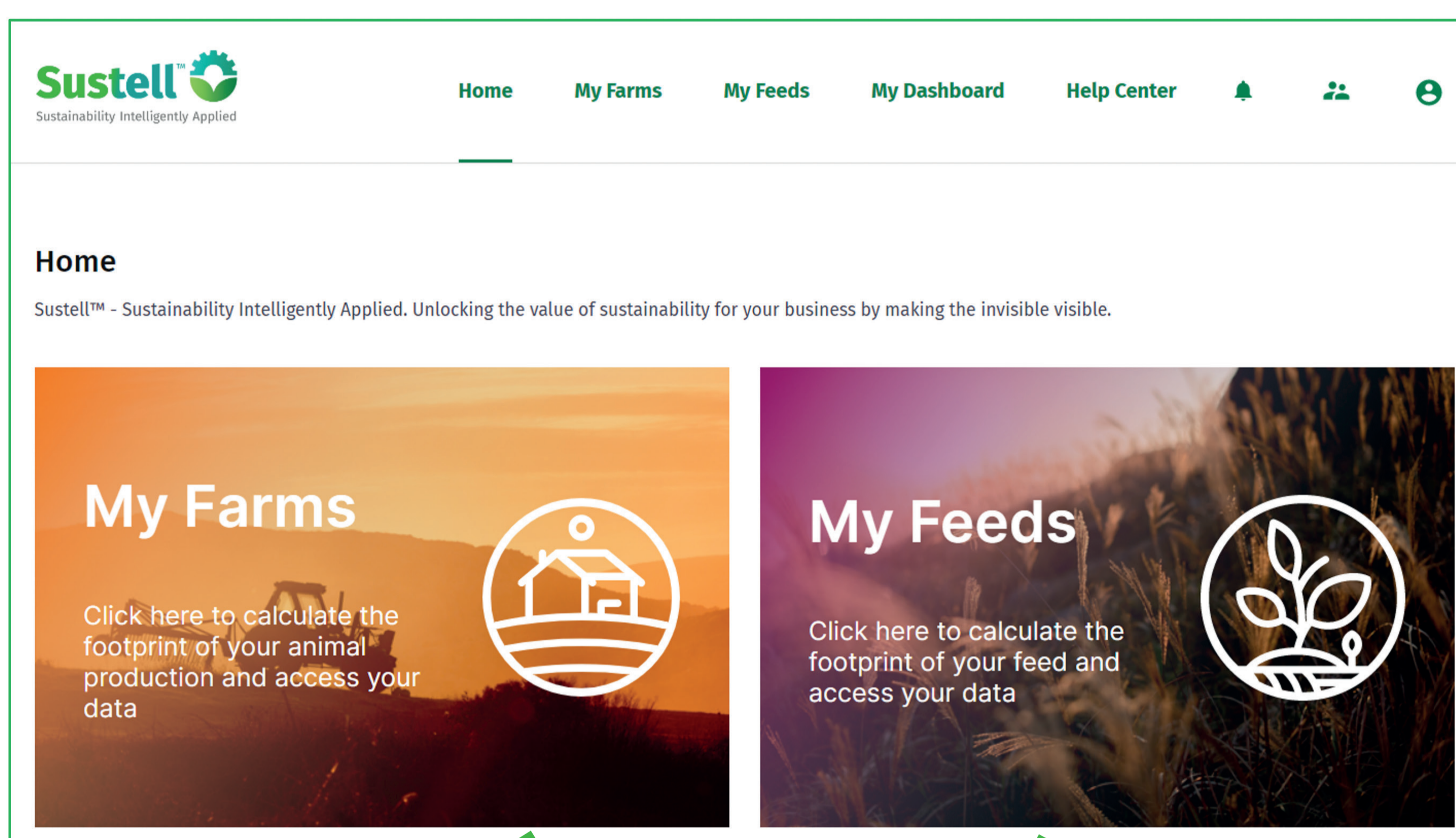
Sustell™ – An Intelligent Sustainability Service



The Sustell Intelligence Platform is powered by the state-of-the-art APS-footprint tool

Credible:

ISO assured results from verified data input, LCA calculation and scenario analyses certified to ISO 14040/44



Precise:

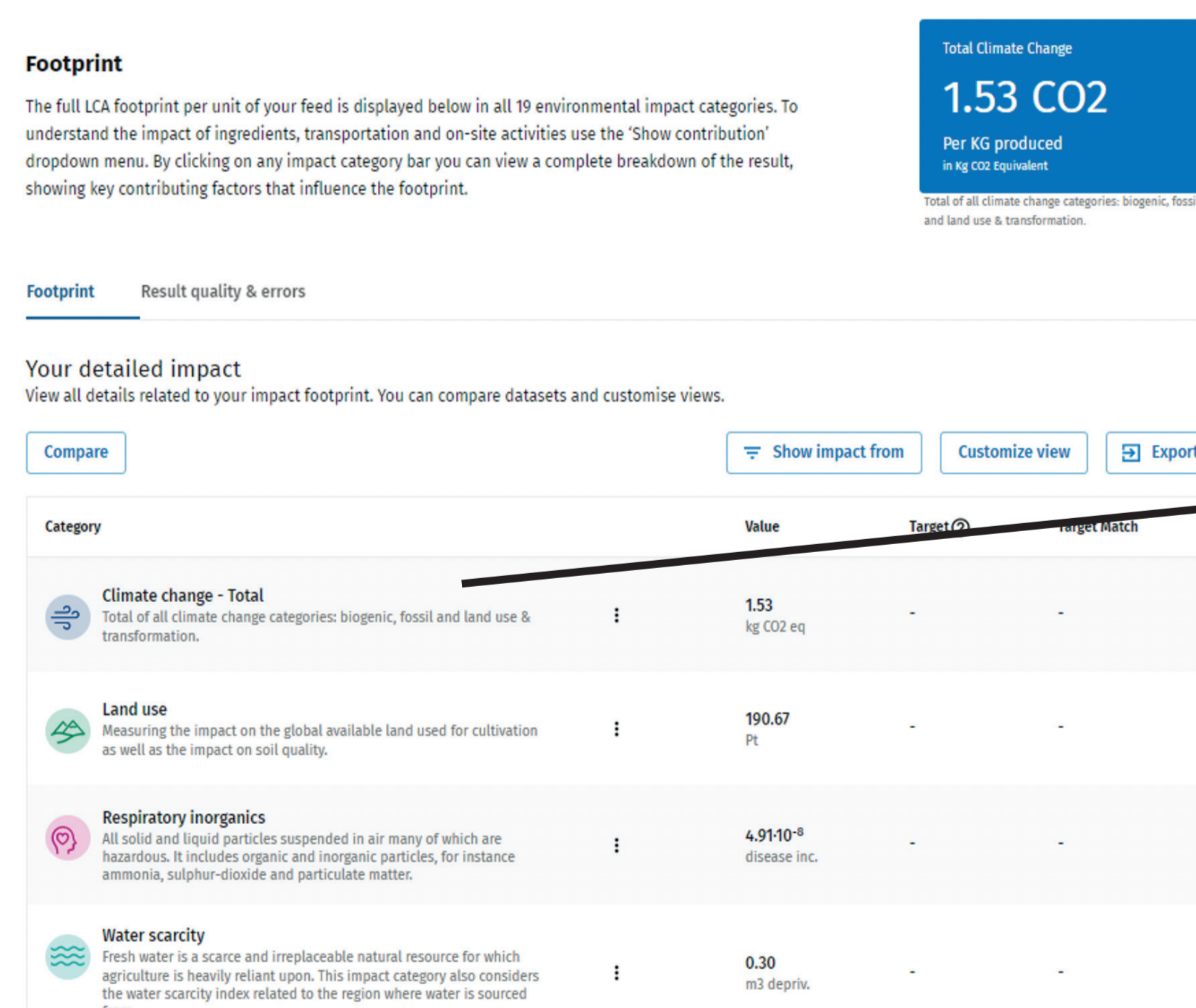
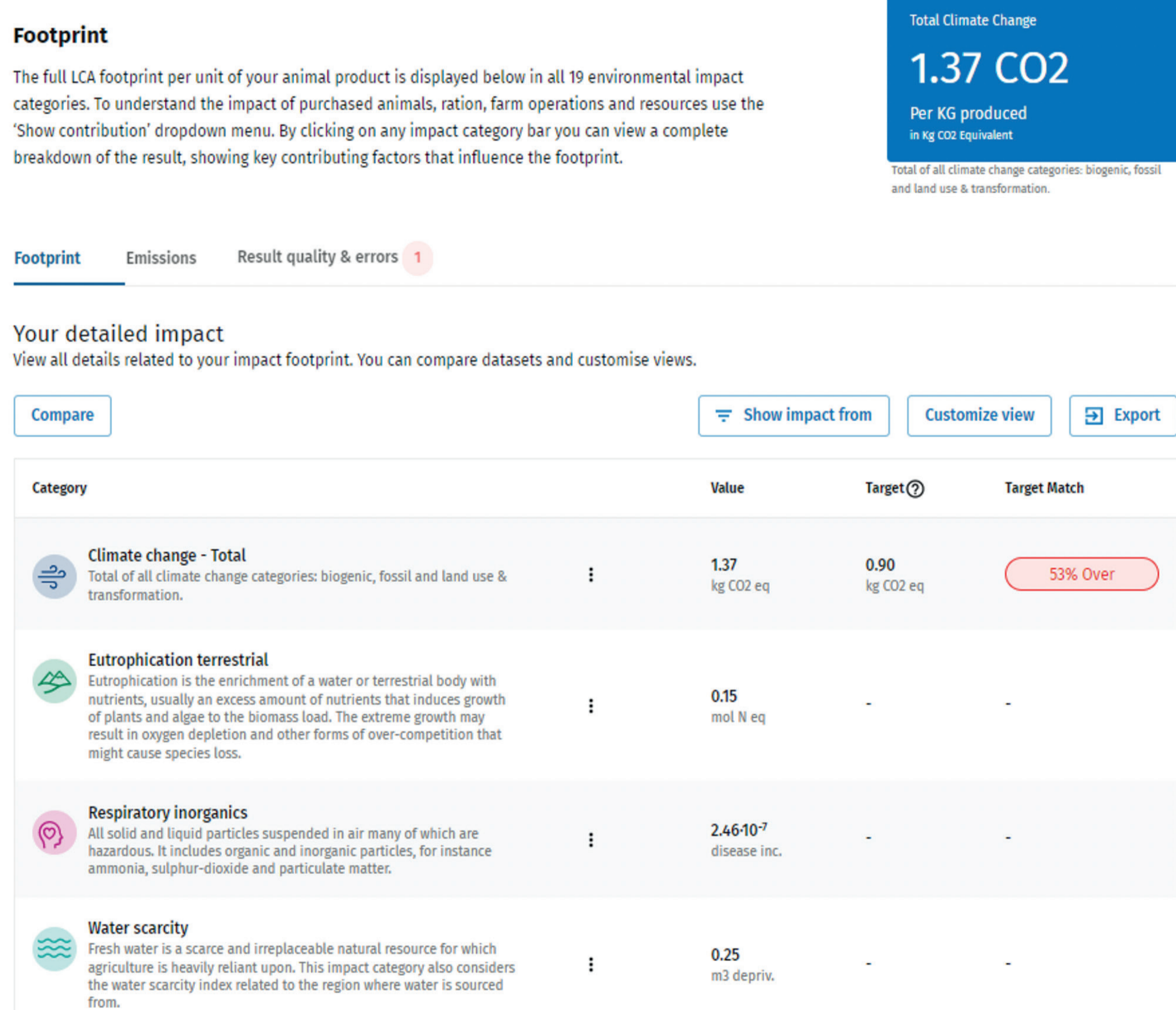
use of primary farm & feed data (LCA databases, Agri-Footprint and GFLI) & customer specific compliant LCI data



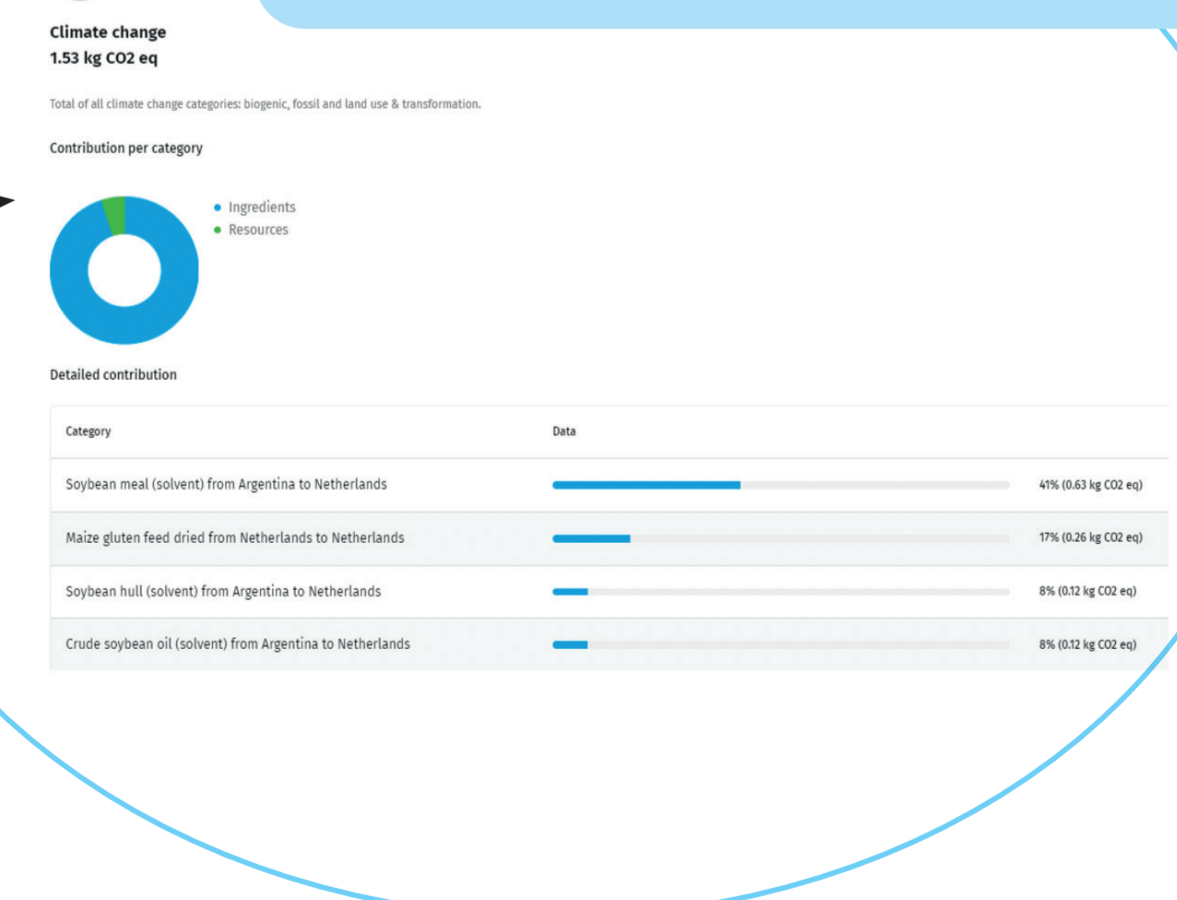
Part of the full Life Cycle Assessments for "ecolabelling" food & drink brands under the Foundation Earth method

Full environmental footprint (19 impact categories)/kg milk/meat/eggs

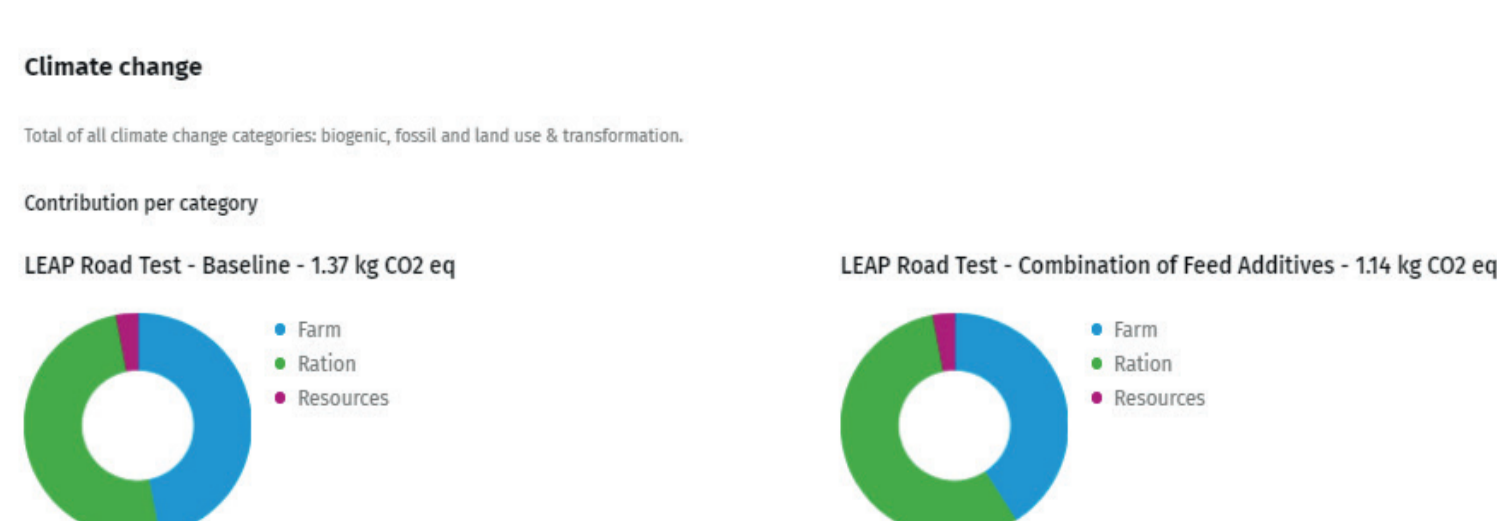
Full environmental footprint (19 impact categories)/kg feed



Analyze individual ingredient contribution per impact category



- "What if scenarios" comparisons
- analyses of contribution sources per impact category



Business insight dashboard:

- Target setting per category
- Multi-farm footprint analyses

